

## **Setting up for Super Bowl Sunday**

**By Trevor Ingraham, Product Advisor, NB Liquor, York St.**

February is typically the month of love, celebrated with flowers and chocolate on the 14<sup>th</sup>. However, before Valentine's Day even hits, there will be a different kind of love celebrated across millions of living rooms on the 5<sup>th</sup> of February.... the National Football League's Super Bowl 46! Not only will we celebrate the great game of football, but we'll also enjoy food, commercials, entertainment, and drinks shared with friends and family.

While Indianapolis, Indiana will play host to this year's Super Bowl, you can host your own event at home, without incurring the \$2,600 to an insane \$14,000 ticket price. Here are some tips for a classic football feast.

Pre-game munchies are a must have. The classic nachos and chicken wings are always a good bet, yet there are some tasty alternatives. I have tried this super easy crock pot recipe and highly recommend it.

### **Crock Pot Chicken**

2 lbs chicken breast (boneless)  
1 bottle of your favorite barbecue sauce  
1 large onion sliced

Place all ingredients in a crock pot and cook for 8 hours on high. Serve on hamburger buns.

I know that this will do the trick for my hungry crowd, paired with a new beer that is out on the market here in New Brunswick, Pump House Lager. This fuller body lager looks like an ale style of beer in color but has the lighter fresh flavors of a lager.

One of the highlights of Super Bowl Sunday is the television commercials, from insurance to chips to pop, these sought after time slots are great entertainment. Creative juices have been flowing since last year, and I know I am looking forward to seeing the next great crop of commercials, especially the famed Budweiser spots.

The Material Girl herself, the one and only Madonna, will perform half time entertainment this year. Madonna's drink of choice has been rumored to be the popular Irish stout Guinness or the occasional Cosmopolitan. But here is a drink named after the "Queen of Pop" for those of you who like football but not beer:

### **Material Girl or the Madonna's Blue Cocktail**

1 Medium Banana  
2 shots sweet and sour mix  
1 shot tequila  
1/2 shot Triple Sec  
1 splash Curacao

½ cup of Ice Cubes

Combine all ingredients in blender, purée and serve. Garnish with lime wedge. This recipe makes 1 large drink or four smaller drinks.

Whether it is the game, commercials, food, drinks or the half time show that draws you to watch Super Bowl 46, one thing is clear, it is the people that are joining you for the day that makes the festivities great!

Shopping list:

Pump House lager 12 pack bottles \$23.99

Budweiser 12 pack bottles \$22.99

Bud Light 12 pack bottles \$22.99

Guinness Draught single can 440ml \$3.44

Bols Blue 750 ml \$23.99

Meaghers Triple Sec 750ml \$25.79

Olmecca Gold Tequila 750 ml \$29.79