

Christmas: A Time for Gift Giving

Another year is drawing to a close, and that can only mean one thing...Christmas shopping headaches. Beyond things like long lines, stock outs, and the general stress that this festive season seems to bring, the number one issue facing most Christmas shoppers is...choosing a gift.

Now, for some of us, this is not a problem. Perhaps the same gift is purchased yearly, you've already had some helpful "hints", or you just know the person really well. As we all know, the problems truly occur when you need a gift for someone you don't know well. This is often a situation that can leave many people tearing their hair out in search of a gift that will be well received by the recipient. Now, if the subject of your search has been known to enjoy the odd drink or two, perhaps this is the solution to your problem. To those who enjoy it, a gift involving something from NB Liquor is often well received, and can be a very easy gift for you to purchase.

Like with any other gift purchase the more information that you can obtain about the person's likes the easier it will be to find a gift for them. Do they enjoy spirits, beer, wine or coolers? Do you know any brands they regularly buy? Do they drink red or white wine? Is there a type of grape or country/region they like? What type of spirit do they prefer? Do they like domestic or imported beer? Answers to some of these questions can help us provide you with an ideal gift for that person who may be difficult to buy for.

With this in mind, it's time to take a look at some of the new gift packs available in limited quantities in stores now.

Spirits:

Kahlua Shaker: This gift pack contains a 750ml bottle of Kahlua (a coffee-flavoured liqueur) and a coffee-brown cocktail shaker that should help with all your coffeetini needs. \$32.99

Wiser's Deluxe Gift Set: A new Wiser's set containing a 750 ml bottle of Wiser's Deluxe and 2 Wiser's branded glasses. \$29.99

Disaronno Shake & Go: This neat little gift pack comes with a 750ml bottle of Disaronno amaretto (almond-flavoured liqueur) and a handy cocktail shaker that becomes its own glass. \$28.99

Grand Marnier Snifter Gift Set: This new gift pack comes with a 750ml bottle of Grand Marnier (orange-flavoured cognac-based liqueur) and a beautiful brandy snifter glass. \$44.99

Canadian Club Gift Set: New for this year, this set comes with a 750ml bottle of Canadian Club whisky and four cocktail glasses. A fantastic deal as it is priced only \$4 above the regular price of the 750ml bottle. \$29.99

Frangelico Gift Set: It always nice to see a product get a gift set when it hasn't had one before. This set comes with a 750ml bottle of Frangelico (hazelnut liqueur) and two cute espresso coffee cups. \$32.99

Chivas Gift Pack: The lone entrant in the scotch category, this set contains a 750ml bottle of Chivas Regal 12 Year Old and two scotch glasses. \$45.99

Malibu Snowflake: A regular 750ml bottle of Malibu coconut rum with a front viewing pane and coconut flakes. Looks like a bottle-shaped snowglobe. \$24.99

Wine:

Open Gift Pack: This pack contains one 750ml bottle of Open Riesling/Gerwurztraminer and one 750ml bottle of Open Cab²/Merlot in a backpack-style carrying case. \$30.99

Two Oceans Gift Set: This South African gift set includes one 750ml bottle of the popular Two Oceans Sauvignon Blanc and a 750ml bottle of Two Oceans Pinot Noir (not carried in stores) in a convenient carrying case. \$26.99

GNO Gift Pack: A Canadian wine gift pack with a fashion twist. This set contains one 750ml bottle of Girls Night Out Chardonnay and a patent leather purse in a vinyl carrying bag. \$28.99

Beer:

Innis & Gunn Gift Pack: A redone pack that debuted last year, the box contains an Innis & Gunn glass and three 330ml bottles of their oak aged beer. The three beers are the Original, the Rum Cask (only available in the gift pack) and the new Winter Beer (again, only available in the gift pack). \$15.98

Build Your Own Holiday Gift Pack: You can build you own gift pack of imported beer using the handy 6-pack carrier available at NB Liquor stores. Prices vary between products.

Branded gift packs of Baileys, Bacardi Rum, Crown Royal, Freixenet Sparkling Wine, Carolans, President Sparkling, Stella Artois, and Kittling Ridge Icewine & Brandy are also available in store.

And if you just can't decide which gift pack is the best option, NB Liquor gift cards are a great option. From all of us at NB Liquor, best wishes for a safe and happy holiday season. NB Liquor supports Operation Red Nose and encourages

everyone to use the service and arrive home safely from their holiday celebrations.

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